

#### **COOKIE POLICY**

This document is our cookie policy, with it we want to explain what cookies are and what they are used for.

### 1. What are cookies?

As clarified by the Italian Privacy Guarantor in the FAQ of December 2012, cookies are "small text files" - made up of letters and numbers - "that the sites visited by the user send to his terminal (usually to the browser), where they are stored to be then retransmitted to the same sites at the next visit by the same user". Cookies have the function of streamlining the analysis of web traffic or of signaling when a specific site or part of it is visited, of distinguishing visitors from each other in order to provide personalized content, and help administrators to improve the site and the browsing experience of the users themselves. Through cookies we cannot access other information stored on your device, even if this is where the cookies are downloaded. Cookies cannot load codes of any kind, convey viruses or malware and are not harmful to the user's terminal.

Below you can find all the information on the cookies installed through this site and the necessary information on how to manage your preferences in this regard.

#### 2. User consent to the use of cookies

By connecting to any page of our site for the first time you will see an information banner appear on the use of cookies which will allow you to manage your installation preferences.

The site remembers the choice made, therefore the short information will not be repeated in subsequent connections from the same device.

However, you will always have the possibility to revoke all or part of the consent already expressed through the appropriate widget of you encounter technical problems related to the provision of consent, you can contact us by e-mail at the address found in the privacy policy linked in the footer of our site.

#### 3. Duration of cookies

Depending on the nature of cookies, they can be stored on your device for longer or shorter periods. Cookies can be:

- session, cookies that are stored permanently on your computer and are deleted when the browser is closed, are strictly limited to the transmission of session identifiers necessary to allow safe and efficient exploration of our site avoiding the use of other IT techniques potentially prejudicial to the privacy of users' browsing;
- persistent, cookies that remain stored on the computer's hard drive until they expire or are deleted by users/visitors. Through persistent cookies, visitors who access the site (or any other users who use the same computer) are automatically recognized at each visit. You can also set your computer browser so that it accepts/rejects all cookies or that it shows you a warning every time a cookie is proposed, so you can decide whether to accept it or not. You can however change the default configuration and disable cookies (i.e. block them permanently), setting a higher level of protection.

## 4. Type of cookies

Cookies can be:

- **first party**, i.e. cookies that indicate this website as the domain;
- **third party**, i.e. cookies that are related to external domains.

Third-party cookies are necessarily installed by an external party, always defined as "third party", not managed by the site.

# 5. Nature of cookies

Regarding the nature of cookies, there are different types:

Technical cookies: are those used for the sole purpose of "carrying out the transmission of a communication over an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide this service" (see art. 122, paragraph 1, of the Code).

They are not used for other purposes and are installed directly by the owner or operator of the website. They can be divided into:

• navigation or session cookies, which guarantee normal navigation and use of the website (allowing, for example, to



make a purchase or authenticate to access restricted areas); they are in fact necessary for the correct functioning of the site:

- analytics cookies, (first party) assimilated to technical cookies when used directly by the site manager to collect
  information, in aggregate form, on the number of users and how they visit the site itself, in order to improve the
  performance of the site;
- functionality cookies, which allow the user to navigate according to a series of selected criteria (for example, the language, the products selected for purchase) in order to improve the service provided to the user. The installation of these cookies does not require the prior consent of users (more information in the Cookie Management paragraph below).
- **Analytics cookies (third parties):** this type of cookie is not used directly by the site manager, but is created and made available to third parties for statistical purposes. The site does not have direct control of individual cookies and cannot control them (it can neither install them directly nor delete them). However, you can manage these cookies through the settings you find by clicking on this symbol at any time .
- **Profiling cookies:** they are aimed at creating profiles relating to the user and are used to send advertising messages in line with the preferences expressed by the user when browsing the internet. The consent of the interested party is required for the use of profiling cookies. However, you can manage these cookies through the settings you find by clicking on this symbol at any time .

## 6. Cookies present on this site and withdrawal of

This website uses cookies. The cookies specifically installed on this site can be viewed by consulting the <u>cookie configuration</u> link located in the footer (at the bottom of any page consulted). Through the same section you can enable and disable cookies at any time.